

Position: Agriculturalist
Work-level: Middle Management Cadre (M4)
Location: KZN/ Northern Cape
Reports to: Area Marketing Manager

Company Overview

Fertilizer is a leading importer, blender and retailer of a complete range of granular, liquid and speciality fertilizers in South Africa and boasts a solid footprint in Southern Africa. Customers are serviced by a large sales and agronomic support team based in more than five offices across the country.

With its solid foundation from the ETG Group, creating a global network of hand-picked quality suppliers, products and personnel, is able to expand the brand and its footprint, as well as continue the legacy that the company has created over the past 100 years.

Job purpose

- Provide agronomic, technical, sales and marketing support on vegetables and some other crops
- (Maize, berries, pecan, etc.) to clients and to improve the profitability of the Customers and ETG through the use of technology that enhances efficiencies.

Key responsibilities

- Deliver superior customer and technical service
- Apply a differentiated marketing strategy to meet customer needs
- Provides Agronomic services to customers and potential customers

Key Qualifications & Requirements

- Minimum a B. Sc degree in Horticulture / Agronomy / Soil Science / Plant production
- from a reputable university.
- Minimum of 3 years' experience in an agricultural sales environment
- Computer literacy
- Solving Problems and Getting Results
- Candidates must have a customer service orientation
- Strong interpersonal skills
- Must have initiative, and be proactive in dealing with problems
- Confidence, flexibility, and self-control
- Ability to work independently and have a high degree of responsibility
- **The ideal candidate MUST be registered with SACNASP.**

Functional expertise

- Proficient in MS Word, MS Excel, MS Outlook,
- Strong Analytical skills

- Problem solving skills
- Entrepreneurial skills

Please forward detailed CV to Elmarie@hprojects.co.za

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